



Business Improvement Area

Call for Submissions - Do Design 2017

Do Design is a unique, street wide event held during design week in Toronto. The work of contemporary designers (furniture, objects, architectural and graphic design are all considered) is to be showcased in a diverse variety of storefronts and windows of participating business venues in the Trinity Bellwoods Business Improvement Area (Dundas St West between Bathurst and Grace streets).

Seven years strong, Do Design highlights contemporary design culture in a vibrant neighbourhood and is a feature exhibit of the Toronto Design Offsite Festival. We invite your participation in an exciting program described as one of design week's "not to miss" events.

Visit www.dodesign.squarespace.com or the BIA website for more details about the event.

Event Dates: Thursday 19th January to Sunday 22nd January, 2017

- Do Design(er) Talks, 2pm to 3pm - Saturday 21st January
- Do Design Public Reception, 3pm to 8pm - Saturday 21st January
- Do Design Guided Walking Tour of Venues, 2pm to 3pm - Sunday 22nd January

Save the Date: Wednesday 14th December for Do Design(er) drinks and meet-up

Information you should know:

- The event is free to the public, timed to capture the interest of design-curious visitors and the heightened media attention generated during design week in January.
- Participating venues are varied in nature. We curate the accepted pieces into the most appropriate space for each work. The nature of the spaces means that there may not be room or access for exceptionally large work. Please keep this in mind with your submissions.
- Proposed work should be current but may have been previously shown elsewhere (Do Design will not present the same design more than once).
- As venues are not typical exhibit spaces, simplicity of installation is strongly advised. Designers are responsible for their own installation costs, and must provide their own materials and tools for install.
- All details of installation and presentation are to be co-ordinated and agreed between the designer and the assigned venue. The Do Design team will assist and advise on all necessary arrangements. You are responsible for the insurance, shipping or transport and collection of your own work.
- Participation is free. Submissions are selected by jury and limited to the number of venues available each year. (30-40 venues avg.)
- Do Design is promoted through the Toronto Design Offsite Festival and a number of other channels. We welcome your cross-promotion!

e: dodesign@dowest.ca

w: www.trinitybellwoodsdundas.com



Business Improvement Area

Do Design 2017 Submission Form

Please return submissions electronically with 2-3 digital images by 3rd October to: dodesign@dowest.ca. Proposal images should not be more than 1MB max. for this first request. Maximum two proposals per submission.

NB: For accepted submissions, we will request additional high resolution images suitable for media at 300dpi.

Name of Designer/Design Studio:.....

Name/Names of Individuals (if different to above):.....

Contact Email:..... Contact Telephone:.....

Twitter: Instagram:.....

Biography: (not more than 100 words)

.....
.....
.....
.....

Proposal 1. Title of Work:.....

Materials:.....

Dimensions:.....

Brief Statement about the Design: (not more than 200 words)

.....
.....
.....
.....
.....
.....
.....

Proposal 2. Title of Work:.....

Materials:.....

Dimensions:.....

Brief Statement about the Design: (not more than 200 words)

.....
.....
.....
.....
.....
.....
.....